

# Today's moderator



[tfah.org](http://tfah.org)

**Adam Lustig, MS**

Manager

Promoting Health and Cost Control  
in States

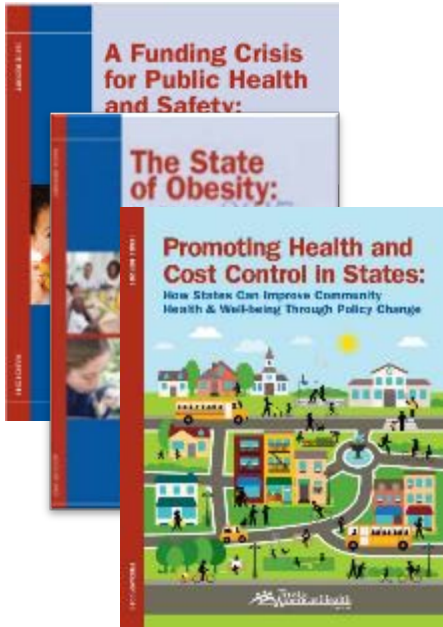
Trust for America's Health

## Poll #2

**What sector/industry best represents your sector (check all that apply)?**

- a. Advocacy
- b. Government
- c. Community-based
- d. Early Childhood
- e. Education
- f. Faith-based
- g. Health
- h. Media
- i. Non-profit
- j. Public health
- k. Other

# Trust for America's Health (TFAH)



**Independent, non-partisan, public health & prevention focus, including:**

- Data/research for action
- Health-promoting policies
- Strong public health system
- Informed policymakers

# Social Needs vs. Social Determinants



## Address Social Determinants

- Policy-level intervention
- Change underlying social & economic conditions of a community
- Adopt laws, policies, and regulations to create healthy living conditions

## Address Social Needs

- Individual-level intervention
- Address the need of individual people or patients
- Screen for social factors and connect to direct support or services

# What is the Promoting Health and Cost Control in States (PHACCS) Initiative?

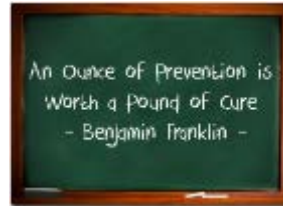
- Focuses on state-level policies that promote health and control cost growth
- Looks beyond health care in an effort to foster cross-sector collaboration, recognizing impacts in other sectors can improve health



# Criteria for Policy Recommendations



Sufficient health and economic evidence



Form of prevention



State-level policy role



Population focused

# Goals & Related Policies



**Promoting Health and Cost Control in States:**  
How States Can Improve Community Health & Well-being Through Policy Change

## **Goal 1: Support the Connections Between Health & Learning**

1. Universal Pre-Kindergarten
2. School Nutrition Programs

## **Goal 2: Employ Harm-Reduction Strategies to Prevent Substance Misuse Deaths and Related Diseases**

3. Syringe Access Programs

## **Goal 3: Promote Healthy Behaviors**

4. Smoke-Free Environments
5. Tobacco Pricing
6. Alcohol Pricing

## **Goal 4: Promote Active Living & Connectedness**

7. Complete Streets

## **Goal 5: Ensure Safe, Healthy, and Affordable Housing for All**

8. Housing Rehabilitation Loan & Grant Programs
9. Rapid Re-Housing

## **Goal 6: Create Opportunities for Economic Well-Being**

10. Earned Income Tax Credit
11. Paid Family Leave
12. Earned Sick Leave
13. Ban the Box (Fair Hiring Protections)

# Tobacco Pricing Strategies

## Policy

- Revenue generated from taxing tobacco products may be used to fund tobacco control interventions

## Impact

- Every year, smoking-related illnesses costs the U.S. more than \$300 billion
- States can generate cost savings in the form of lower healthcare expenditures by increasing tobacco prices
- Higher prices decrease tobacco consumption and increase rates of tobacco cessation

